

III Media Match Maker

Mediaplan: 13022025-010

United States of America

USA		#Ad Impressions	Estimated Reach	Budget (\$US)	Average CPM (\$US)
Daily estimated delivery		31,722	6,344	500	15,8
Monthly estimated delivery		951,645	190,329	15,000	15,8

Geo	Campaign Type	Desktop / Mobile	Interactive Video / Story Ads	Targeting	#Ad Impressions Daily	Frequency Cap	Estimated Reach
USA	Reach	Desktop 50% of budget	Interactive video placements 300x600, 300x250	Travel and tourism domains and news, media, finance domains	11,058	5 per campaign	5,642
			Instream preroll / midroll interactive video	Travel and tourism domains and news, media, finance domains	3,047	5 per campaign	
		Mobile 50% of budget	Interactive video placements 300x600, 300x250	Travel and tourism domains and news, media, finance domains	11,058	5 per campaign	
			Instream preroll / midroll interactive video	Travel and tourism domains and news, media, finance domains	3,047	5 per campaign	
	Retargeting		Outstream videos	Users who clicked or visited before on all domains	3,511	5 per campaign	702

* Including audience targeting costs

Germany

Germany		#Ad Impressions	Estimated Reach	Budget (\$US)	Average CPM (\$US)
Daily estimated delivery		19,919	3,984	250	12,6
Monthly estimated delivery		597,573	119,515	7,500	12,6

Geo	Campaign Type	Desktop / Mobile	Interactive Video / Story Ads	Targeting	#Ad Impressions Daily	Frequency Cap	Estimated Reach
DE	Reach	Desktop 50% of budget	Interactive video placements 300x600, 300x250	Travel and tourism domains and news, media, finance domains	7,261	5 per campaign	3,523
			Instream preroll / midroll interactive video	Travel and tourism domains and news, media, finance domains	1,546	5 per campaign	
		Mobile 50% of budget	Interactive video placements 300x600, 300x250	Travel and tourism domains and news, media, finance domains	7,261	5 per campaign	
			Instream preroll / midroll interactive video	Travel and tourism domains and news, media, finance domains	1,546	5 per campaign	
	Retargeting		Outstream videos	Users who clicked or visited before on all domains	2,305	5 per campaign	461

* Including audience targeting costs

Singapore

Singapore		#Ad Impressions	Estimated Reach	Budget (\$US)	Average CPM (\$US)
Daily estimated delivery		7,656	1,914	100	13,1
Monthly estimated delivery		229,682	57,420	3,000	13,1

Geo	Campaign Type	Desktop / Mobile	Interactive Video / Story Ads	Targeting	#Ad Impressions Daily	Frequency Cap	Estimated Reach
SG	Reach	Mobile 100% of budget	Interactive video placements 300x600, 300x250	Travel and tourism domains and news, media, finance domains	5,036	4 per campaign	1,664
			Instream preroll / midroll interactive video	Travel and tourism domains and news, media, finance domains	1,619	4 per campaign	
	Retargeting		Outstream videos	Users who clicked or visited before on all domains	1,000	4 per campaign	250

* Including audience targeting costs

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Publisher Examples

United States of America		
tripadvisor.com	nytimes.com	marketwatch.com
travelandleisure.com	cnn.com	foxbusiness.com
flightaware.com	foxnews.com	thestreet.com
travelerdreams.com	msn.com	investopedia.com
disneydining.com	nypost.com	fool.com
travelchannel.com	washingtonpost.com	investing.com
skyscanner.com	bbc.com	fortune.com
rome2rio.com	usatoday.com	cox.com
wdwnt.com	yahoo.com	coinmarketcap.com
cruisecritic.com	dailymail.co.uk	finviz.com
viewfromthewing.com	cnbc.com	stocktwits.com
masslive.com	people.com	benzinga.com
agoda.com	theguardian.com	newsroomlabs.com
atlasobscura.com	forbes.com	barrons.com
cntraveler.com	wsj.com	investors.com
cruisehive.com	the-sun.com	thepennyhoarder.com
onemileatatime.com	nbcnews.com	kitco.com
tripsavvy.com	apnews.com	nasdaq.com
theculturetrip.com	businessinsider.com	gobankingrates.com
thediscoverer.com	buzzfeed.com	doctorofcredit.com
travelquiz.com	cbsnews.com	topclassactions.com
familydestinationsguide.com	reuters.com	barchart.com
planetware.com	huffpost.com	stockcharts.com
royalcaribbeanblog.com	politico.com	coindesk.com
thriftytraveler.com	usnews.com	economicstimes.com
travelmath.com	thehill.com	tipranks.com
fodors.com	drudgereport.com	kiplinger.com
weatherspark.com	latimes.com	oilprice.com
flyertalk.com	newsweek.com	goldprice.org
momypoppins.com	bloomberg.com	greedyfinance.com
disboards.com	sigate.com	manta.com
tucson.com	thedailybeast.com	clark.com
earthtrekkers.com	theatlantic.com	zacks.com
travelpath.com	variety.com	walletgenius.com
washingtonian.com	patch.com	watcher.guru
allears.net	independent.co.uk	teambind.com
afar.com	today.com	legit.ng
richmond.com	newsmax.com	moneycontrol.com
disneytouristblog.com	theverge.com	macrotrends.net
cruisemapper.com	ksl.com	decrypt.co
usharbors.com	cosmopolitan.com	advfn.com
blogmickey.com	zerohedge.com	dinarrecaps.com
thecrazytourist.com	dailywire.com	insidermonkey.com
freetouristsbyfoot.com	bbc.co.uk	joincake.com
thegateway.com	globo.com	moneywise.ca

Germany		
holidaycheck.de	t-online.de	freundin.de
rome2rio.com	focus.de	interia.pl
lastminute.de	yahoo.com	glamour.de
travelbook.de	spiegel.de	osthessen-news.de
weg.de	welt.de	schwarzwaelder-bote.de
swoodo.com	zeit.de	ladenzeile.de
tripadvisor.de	merkur.de	hurriyet.com.tr
skyscanner.de	bild.de	nw.de
bergfex.de	n-tv.de	nwzonline.de
bergfex.at	sueddeutsche.de	sabah.com.tr
aerotelegraph.com	faz.net	dw.com
mallorcazeitung.es	express.de	
flightaware.com	stern.de	
hamburg.de	msn.com	
travelcircus.de	gala.de	
malloramagazin.com	karlsruhe-insider.de	
skyscanner.net	tz.de	
skylinewebcams.com	derwesten.de	
travelmiso.com	rp-online.de	
fahrplan.guru	tagesspiegel.de	
fahrplan-bus-bahn.de	tag24.de	
urlaubstracker.de	fr.de	
fuehrerschein-bestehen.de	taz.de	
seeandso.com	mopo.de	
skyscanner.com	hna.de	
verkehrsinformation.de	nordkurier.de	
tripadvisor.com	bz-berlin.de	
schwaebische.de	swp.de	
watson.de	wa.de	
shz.de	saechsische.de	
ruhr24.de	infranken.de	
nordbayern.de	abendblatt.de	
wp.pl	kreiszeitung.de	
berliner-zeitung.de	stuttgarter-nachrichten.de	
onet.pl	bbc.com	
rnd.de	stuttgarter-zeitung.de	
nzz.ch	news.de	
morgenpost.de	badische-zeitung.de	
abendzeitung-muenchen.de	lvz.de	
presseportal.de	suedkurier.de	
freiepresse.de	pnp.de	
waz.de	noz.de	
ksta.de	haz.de	
ruhrnachrichten.de	tichyseinblick.de	
augsburger-allgemeine.de	berliner-kurier.de	

Singapore		
sethlui.com	travelobiz.com	nationaltoday.com
timeout.com	travel-stained.com	djsaviation.net
milelion.com	dailypassport.com	switzerlanding.com
flightaware.com	disneytouristblog.com	thrill-data.com
flightradar24.com	flyertalk.com	cntraveler.com
preparetravelplans.com	viewfromthewing.com	bring-you.info
rome2rio.com	investing.com	fodors.com
skyscanner.com.sg	navitime.co.jp	jasminealley.com
taiwanobsessed.com	routard.com	pprune.org
thesmartlocal.com	insidethemagic.net	theindependent.sg
marinetraffic.com	travel.detik.com	asiaone.com
girlatworld.net	travel.nine.com.au	forbes.com
moovitapp.com	wdwnt.com	channelnewsasia.com
nickkembel.com	morebetter.sg	straitstimes.com
streetdirectory.com	imore.com	theindependent.sg
cruisemapper.com	travelquiz.com	zaobao.com.sg
news.moovitapp.com	thesunrisedreamers.com	mustsharenews.com
flightconnections.com	frommers.com	msn.com
weekendhk.com	executivetraveller.com	thetravelintern.com
airliners.net	trainman.in	atlasobscura.com
onemileatatime.com	cruisemummy.co.uk	willflyforfood.net
islands.com	cnn.com	cheapflights.com.sg